

# Experience

Partner, Mixed Media, LLP, *Topeka, KS, 2008-Present*

Responsible for print and web design; maintaining content on multiple web sites; consulting with clients on uses of new media, especially social media, blogging, and microblogging; capturing and editing photographs and video; organizing and scheduling meetings; sales and marketing. [www.mixedmediaks.com](http://www.mixedmediaks.com)

Designer / Media Specialist, Boyda for Congress, *Topeka, KS, 2008*

Responsible for maintaining Congresswoman's presence in social media; capturing photographs and recording/editing video; design and layout of newspaper inserts distributed across Kansas' 2nd District (three rounds of 260,000 copies); driving web traffic and donations via social media (Facebook, Twitter, YouTube).

Mural Artist, Jewish Vocational Service of Kansas City, *Kansas City, MO, 2008*

Painted series of globes to represent JVSKC's refugee placement and Kansas City as a global community.

Designer / Producer / Social Media Manager, WIBW.com, *Topeka, KS, 2007-2008*

Site redesign / reorganization, including preliminary research; worked closely with corporate Programmer and Interactive Media editors to make changes in branding and navigation. Managed social media presence, including Facebook, MySpace, and Twitter.

Graphic Designer, Peterson Publications, *Topeka, KS, 2005-2008*

Designed advertisements and layouts for print and web publications; identity, branding, and promotion for Gold Leaf Awards foil-stamping contest; implemented/tailored online Content Management System, increasing productivity, web accessibility and staff cooperation. ([www.annsturquoise.com](http://www.annsturquoise.com))

Webmaster, Mass Media Department, *Washburn University, 2007-2008*

Researched and designed Media Online Resources for You, (<http://morforu.wikidot.com>) an information and event portal for the department. Also created official department site ([www.washburn.edu/cas/massmedia/](http://www.washburn.edu/cas/massmedia/)).

Student publications, *Washburn University*

Managing Editor, Mass Media Messenger: coordinate publication of 24-page magazine. *Spring 2006*

Graphics Editor, Washburn Review newspaper: designed theme, pages, graphics. *Fall 2006*

Graphics Editor, ARGO: Identity for A&E magazine; design and layout. *2005-2006*

Opinion Page Editor: Weekly column, design and content, including illustration. *2005-2006*

Senior Reporter: Alternating weekly columns: Karl's Kars and Karl's Kooking. *2004-2005*

Assistant Design Editor/Photo Editor, (Kaw Yearbook): Cover / Theme Design, *2007-2008*;

**Karl Fundenberger**

(785) 213-3500 • [karlman01@yahoo.com](mailto:karlman01@yahoo.com) • [www.karlfundenberger.com](http://www.karlfundenberger.com)

# Skills

Software (PC/Mac/Web): *Highly proficient in:* PhotoShop, InDesign, Illustrator, ImageReady, Dreamweaver; Wordpress, CMPublish, and other Content Management Systems; *Proficient in:* Flash, Quark, Premiere, Final Cut Pro, Edius; knowledgeable of preflight and print preparation.

Photography, Digital/Film: Familiar with broad range of equipment and professional lighting.

Coding / Programming: HTML/XHTML/DHTML/CSS (4+ years); PHP, JavaScript, ActionScript (1-2 years)

Language: French, conversational fluency, strong writing skills. Also trained on Dvorak (English) keyboard layout.

# Awards

ADDY Award, 2nd place, Promotional Calendar Design (with Eric Carter), *Peterson Publications, 2008*

ADDY Award, 2nd place, Direct Mail Design, *Peterson Publications, 2007*

Student ADDY Award, 2nd place in Advertising-Newspaper, *Washburn Review, 2006*

Pacemaker Award, Associated Collegiate Press, *2006* (front page design, national award)

Kansas Associated Collegiate Press Competitions

1st place: Single Ad Design, Multimedia Storytelling, *2006*

2nd place: Yearbook Cover Design, *2008*; Illustration, Front Page Design, *2006*

3rd place: Yearbook Cover Design, *2007*

Honorable mention: Front Page Design, *2006*; Illustration, *2006*

Phi Kappa Phi Honor Society, *2007-present*

Sagamore Men's Honor Society, Washburn University, *2005-2008*

Mortarboard Honor Society, *2007-2008*

President's Honor Roll, Washburn University, *2004-2008*

Outstanding Student in Advertising, *Washburn University Mass Media, 2007-2008*

Departmental Award for Excellence in French, Washburn University, *2004-2007*

# Education

Washburn University (Topeka, Kansas) *Mass Media (Advertising) / French, BA, 3.71 GPA. Graduated May 2008*

Université Blaise-Pascal (Clermont-Ferrand, France) *Study Abroad (French Language Studies), spring semester 2007*

Zeppelin University (Friedrichshafen, Germany) *Study Abroad, two-week session: Web 2.0, Spring 2008*

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